

International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "The Impact of ESG Performance on the Purchase Intention of JD.com Consumers in Zhanjiang City" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Yu Rao Yun

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: July

Vol No.: 14

Issue No.: 07



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

Impact Factor: 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "The Impact of ESG Performance on the Purchase Intention of JD.com Consumers in Zhanjiang City" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: An-Shin Shia

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: July

Vol No.: 14

Issue No.: 07



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

Impact Factor: 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "The Impact of ESG Performance on the Purchase Intention of JD.com Consumers in Zhanjiang City" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Yu Fan

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2025

Publication Month: July

Vol No.: 14

Issue No.: 07



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

Impact Factor: 4.72

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889